



# WHY DO WE EXIST?

## MISSION

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Cincinnati Filmmakers exists to inspire creativity and create community by bringing people together to produce films and related media.



# WHAT WILL IT LOOK LIKE?

## VISION

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By working together to create films, individuals from diverse backgrounds will develop their creative potential and technical skills in the context of an inclusive community that emphasizes opportunity, acceptance, mentoring, and mutual support.

# HOW ON EARTH ARE WE GOING TO DO THAT?

## STRATEGY

Cincinnati Filmmakers will create and support communities of filmmakers in specific geographical locations (cities, counties, regions) by:

1. Identifying and connecting individuals who seek to develop their skills in filmmaking. Write and produce projects that purposely require a lot of people to pull off.
2. Providing educational content, experiences, and mentoring to support and develop amateur filmmakers, including youth and individuals from under-resourced communities. Regular gatherings will give an opportunity for new people to meet others, provide inspiration, and share recent projects and stories.
3. Creating systems and opportunities that allow individuals within each local filmmaking community to connect with and support one another outside the context of their learning and work.

CINCIFILM.ORG



# TRACK RECORD AND LEADERS

The first feature film called Hope Actually was released in theaters and on Amazon Prime in 2022. This film served as a proof of concept and the results were astounding. The vision was realized and many stories were shared that reflected the impact the process of making the film had on everyone involved.

## Joseph Porter

Prior to directing and producing Hope Actually, Joseph has been making films since 2012. He has successfully run a photo and video business since 2009 and led a creative team of staff and volunteers at a large church in the area. His years of focusing on stories that are impacting our communities gives Cincinnati Filmmakers a great launching point into scripted filmmaking.

## Matthew Richardson

Fellow board member and Hope Actually assistant director, Matthew has experience success in leading high level teams in the banking industry for 25 years. His guidance and wisdom on the business and strategy side of film is invaluable. And as a lover of film, his passion fuels everything we do.

## Teresa Gordon

Board member, Hope Actually producer and casting director, Teresa has been a working actor in the Cincinnati area for 20 years. Her connection to the community and her heart for young talent being developed positions her to be a successful champion and coach.



TOTAL VOLUNTEERS INVOLVED



CAST



CREW



HIRED FOR FUTURE JOBS & CONTRACTS

74 people continue to be involved and communicate on the private Facebook group.

All 84 people were given much needed credit on IMDb to leverage into future work.

# 2023 PLAN

## GOALS

- 1. Produce two short films (about 20 min. length.)**
- 2. Connect 30 people into regular filmmaking communities.**
- 3. Three individuals being placed with regular paid work opportunities.**

2023 will be a year of building the systems and processes to produce the films and care for people. These systems include:

- Branding, Strategy, Marketing, Communications
- Board of Directors and Board of Advisors
- Finance, Budgeting, Operations, and Fundraising
- Program, Training, and Coaching Development

As of March 2023, great progress has been made in all of the above areas. And while systems are being developed, pre-production of films has begun.

Success will be measured by not only the output of projects but in the stories of life changes that happen with the cast and crew. This might look like someone being given an opportunity for gainful employment and feel empowered to do what they love. Or maybe an example of a fellow cast or crew member being there relationally for another cast/crew in need. These stories will be shared with the leadership and the public on a quarterly basis. Go to [cincifilm.org](http://cincifilm.org) to see some of these stories.

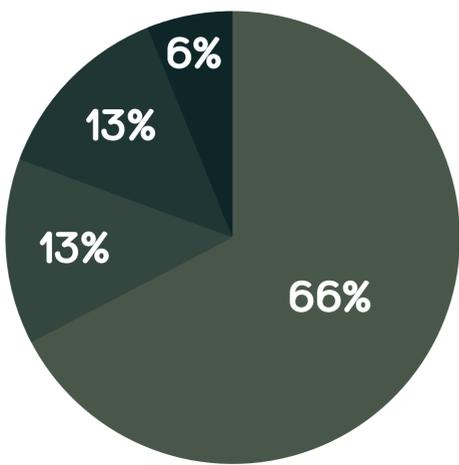
Additionally, we will give access to our team members to get jobs that will be provided by partner organizations including Innovatory Films and Photos.



# PROJECTED BUDGET

The funding strategy for 2023 will be strictly donations. Through our existing networks of influence, we will begin to share the heart and vision behind Cincinnati Filmmakers while bringing on like-minded partners in our mission. Given this strategy, we will operate on a very limited budget for 2023. Most of the funds raised will go directly to the productions themselves, with the board members operating as volunteers.

After we have had several more films in our portfolio at the end of 2023, we will begin to apply for grants in 2024 with the help of a grant writing consultant, Elemental Group who has also been instrumental in the forming of Cincinnati Filmmakers. As funds become available, staffing and programs will be added.



Post	%	Budget
Film Production	66%	\$50,000
Programs	13%	\$10,000
Operations	13%	\$10,000
Savings	6%	\$5,000

